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**Dear Friends,**

Looking back, this year has been filled with abundant sowing and harvesting. We continue to grow and are grateful we count with a strong volunteer force of more than 50 mentors worldwide. They support thousands of online students who come to us from all over the Spanish speaking world, looking for answers, to strengthen their faith and find hope and direction in their lives.

We are blessed by the unparalleled support and partnership of churches in the US. With their financial help and their willingness to volunteer in the mission field. In 2024 we impacted more than 1,700 vulnerable youth from remote regions of Colombia and beyond and the contribution of a growing force of volunteers made each encounter more exciting and impactful.

The world has entered a new paradigm, and the Church must invest in the upcoming generation while being relevant to their realities. Through True Influencers, we have seen that the platform has the potential of reaching thousands of young adults across the Spanish-speaking world. The 2024 True Influencers International Youth Summit held in Medellin had an attendance increase of 50% with youth coming together for one weekend. Participants included youth from Mexico, the US, Argentina, Panama, Peru, and Colombia.



In addition, we are excited to share with you about Misión Recursos, a tool churches and ministries throughout the Spanish world can use for digital training. At no cost for them, our goal is that churches learn how to communicate effectively through the digital world.

Conectar Global continues with the dream of being a leading force, bringing transformation to individuals, churches and communities. Our role is to participate in the advancement of the Kingdom of God which *“is justice, peace and joy in the Holy Spirit”* (Romans 14:17) using the resources and talents with which we have been equipped.

In the following pages, we invite you to read a full overview of what we accomplished this year and our challenges and hopes for the immediate future. With you and the direction of the Lord, things look exciting at Conectar Global!

In His name,

Juan and Adriana Bravo  
**Directors**



MOVING THE WORLD  
ONE STEP **CLOSER TO GOD**



## Digital Evangelism

During the year, our interactive platform became a virtual space where 11,129 students from 30 nations found connection and spiritual growth during the year. Thanks to the personalized support of 50 volunteer / mentors, who were carefully trained and who live throughout 16 countries, we have woven a global network of support and learning. With 24 courses and tens of thousands of interactions, we have responded to the deepest concerns of our students, guiding them on a path of faith.

The partnership with YouVersion, The Bible App, has amplified our reach, reaching during the year 175,518 subscribers who find encouragement and purpose through our daily devotional plans.

**The testimonies of our students** show a transformative impact on their lives, manifesting a greater commitment to their faith, the strengthening of their relationships with God and a sense of belonging to a global community.

MOVING  
THE WORLD  
ONE STEP  
CLOSER TO  
GOD



*"This course has been extremely productive. The mentoring has been invaluable and has helped me clear up many doubts. In addition, I have learned very valuable lessons. Thank you very much!"* **Student: Edi Alvarado, Venezuela.**



*"This course has been a true balm for my soul. It has made me reflect on the importance of prayer and gratitude. It's a thorough and excellent course. I greatly appreciate this opportunity to know God more".* **Student: Claudia Mazza, Argentina.**



*"The course has been very enriching. The wisdom of the mentor, evident in his deep knowledge of the Scriptures and his spiritual guidance, has been a great blessing. I thank Juan Carlos for his dedication and everyone involved. A hug to my mentor Rafael and may God bless him!"* **Student: Víctor González, USA.**



*"The psalms suggested in the course resonated deeply with me and have inspired me to incorporate more Bible passages into my prayers. The course is excellent and the interaction with my mentor was instrumental in strengthening my connection with God".* **Student: Claudia Calderón, Guatemala.**

## Course Redesign Initiative

Our 3 flagship courses, "**Why Jesus?**", "**How to Study the Bible and Talk to God?**" and "**Intimacy with God**", have been completely redesigned to encourage deeper and more meaningful learning, promoting

spiritual growth of our students. They have been enriched by innovative audiovisual materials that facilitate the understanding and the application of the content.

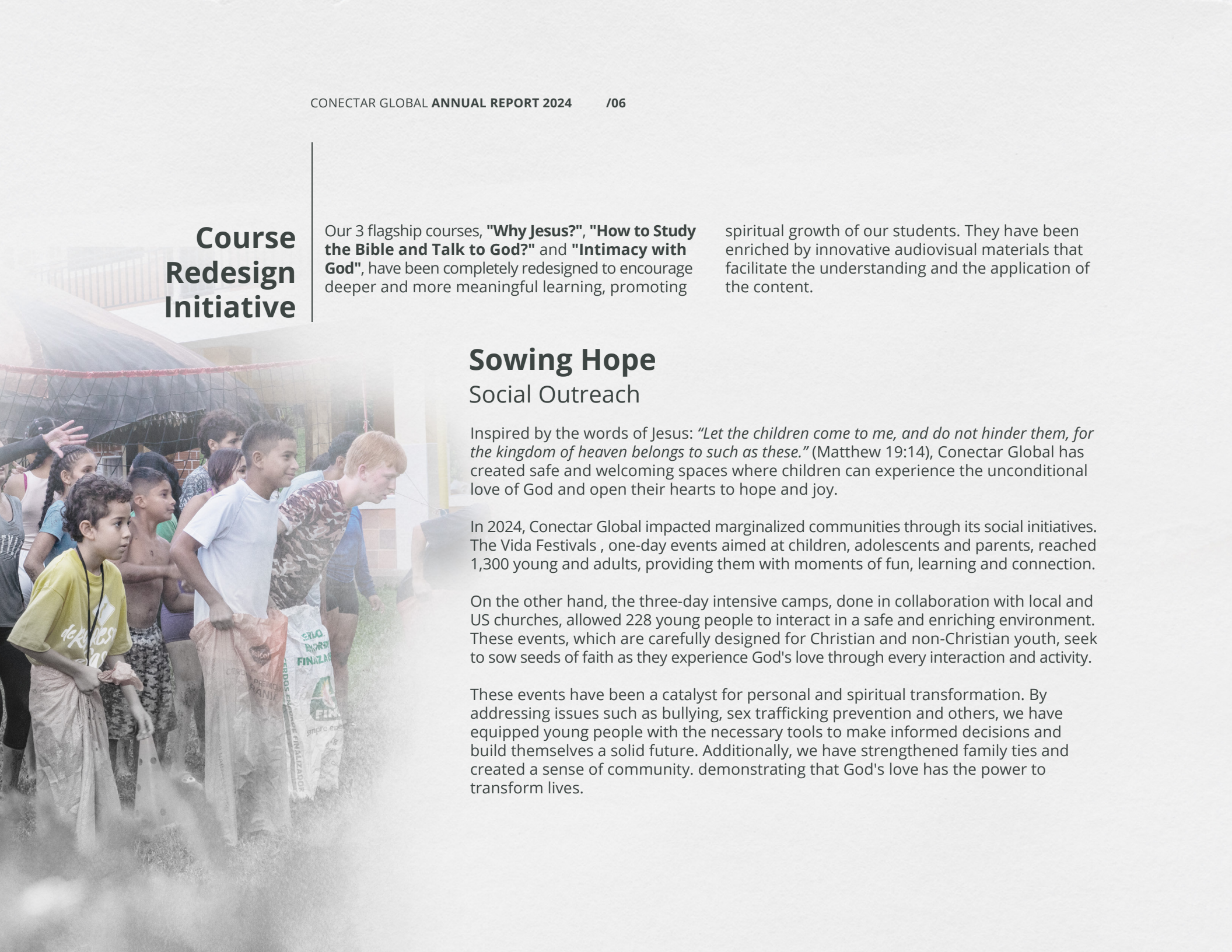
## Sowing Hope Social Outreach

Inspired by the words of Jesus: *"Let the children come to me, and do not hinder them, for the kingdom of heaven belongs to such as these."* (Matthew 19:14), Conectar Global has created safe and welcoming spaces where children can experience the unconditional love of God and open their hearts to hope and joy.

In 2024, Conectar Global impacted marginalized communities through its social initiatives. The Vida Festivals, one-day events aimed at children, adolescents and parents, reached 1,300 young and adults, providing them with moments of fun, learning and connection.

On the other hand, the three-day intensive camps, done in collaboration with local and US churches, allowed 228 young people to interact in a safe and enriching environment. These events, which are carefully designed for Christian and non-Christian youth, seek to sow seeds of faith as they experience God's love through every interaction and activity.

These events have been a catalyst for personal and spiritual transformation. By addressing issues such as bullying, sex trafficking prevention and others, we have equipped young people with the necessary tools to make informed decisions and build themselves a solid future. Additionally, we have strengthened family ties and created a sense of community, demonstrating that God's love has the power to transform lives.



## Board members

### Board members:



Mike Hembree



Nelson Bustamante



Charles Teeple



Jen Wilson



Bill Wilson



Jonathan Mosquera



Laurie Hembree



Juan Fernando Uribe



Alejandra Bravo



Diana Carolina Martínez



Daniel Gómez

## Our Team



## Conectar Global's impact in 2024



11,129 new students  
in GELE courses



7,362 followers on  
social networks



50 Active Mentors



1,700 children and young people  
impacted in Events and Camps



1,310,000 subscribers  
on YouVersion



YouVersion Subscriber  
Growth Over the Years

## Thank you for your generous heart!

With the generosity of each donor, Conectar Global can operate efficiently reaching the greatest number of people with the Gospel. Thanks to your support, our technology team develops the tools that allow the creation and distribution of quality content. Like the first Christian communities, we have experienced the truth of Acts 20:35: *"In everything I did, I showed you that by this kind of hard work we must help the weak, remembering the words the Lord Jesus himself said: 'It is more blessed to give than to receive'".*

Each donation allows Conectar Global to continue being that space where thousands of Spanish speakers around the world find spiritual nourishment, receiving quality content and spiritual accompaniment daily.

Every contribution is an investment in the kingdom of God that motivates us to continue growing and expanding our reach.

**To him be the glory!**





## Our Immediate Future

In Colossians 4:3, Paul asks the Colossian Christians to *"pray for us, that God may open a door for our message, so that we may proclaim the mystery of Christ..."*

At Conectar Global we have made the same prayer and great doors have been opened for us not only to proclaim but also to teach the Word of God. Our organization exists so that people of all ages can know Jesus.

We have learned to use social networks and digital platforms to reach people and virtual reality has no turning back. The world has entered the Fourth Industrial Revolution. The Covid pandemic only reinforced this reality by pushing the world to look for answers on the Internet. In the digital age, the Church must be a strong reference.

In addition to impacting hundreds of thousands of people each year, we want to walk with the Church, mentor and transfer our knowledge so that the Great Commission is fulfilled and we prepare for the second coming of Christ. The Misión Recursos program is an initiative to equip the Church with digital resources.

We have also innovated by launching the new True Influencer initiative, providing relevant content to impact Spanish-speaking young people spread throughout the world.



## Be part of the change!

Conectar Global invites you to join our mission of transforming lives through faith. By donating, you are supporting programs that empower youth, strengthen families and communities.

### Your donation will make it possible to:

- Create new online courses and resources.
- Train leaders and mentors.
- Organize events and camps.
- Reach more people around the world.

Be part of this community  
and make a difference!



**CONECTAR**  
**GLOBAL** 

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